



Measuring Traffic on the Internet

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On Adaptable Networks and Teleservices

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OVERVIEW

MEASURING TOOLS

MEASURING LIMITS

MEASUREMENT RESULTS

LESSONS TO BE LEARNED

CONCLUSIONS





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MEASURING TOOLS

LOCAL SYSTEM

REMOTE (END) SYSTEM

ROUTERS

SNIFFERS





MEASURING TOOLS: LOCAL SYSTEM

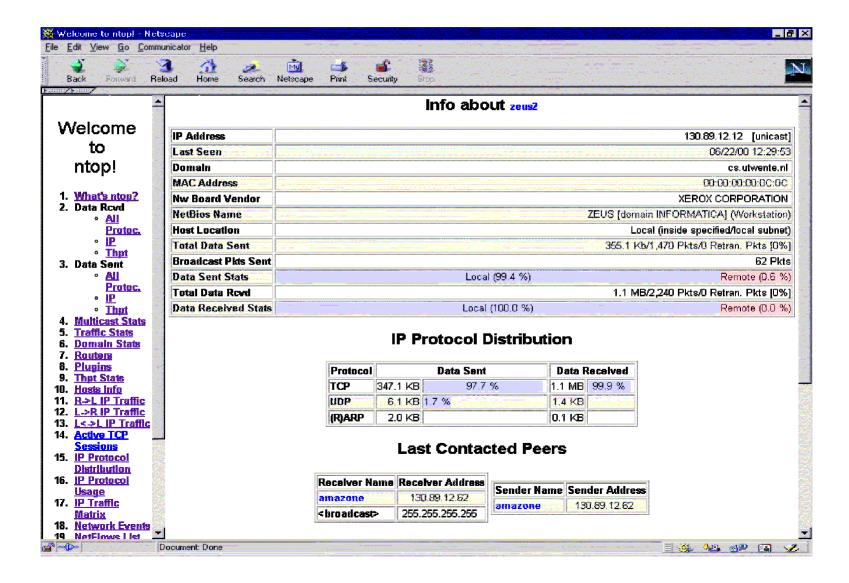
NETSTAT TCPDUMP ETHEREAL NTOP

PROMISCUOUS MODE





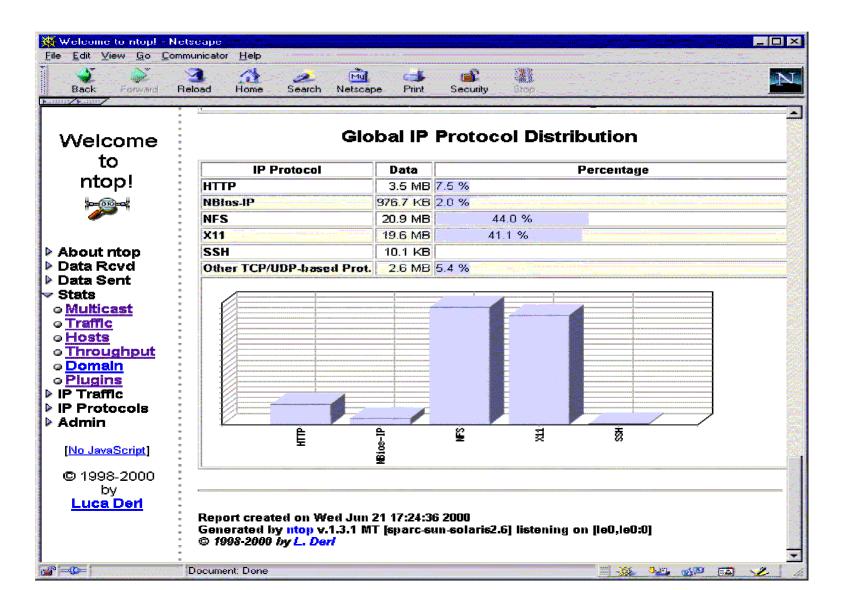
MEASURING TOOLS: LOCAL SYSTEM - NTOP







MEASURING TOOLS: LOCAL SYSTEM - NTOP







MEASURING TOOLS: REMOTE (END) SYSTEM

MIBS

IF-MIB

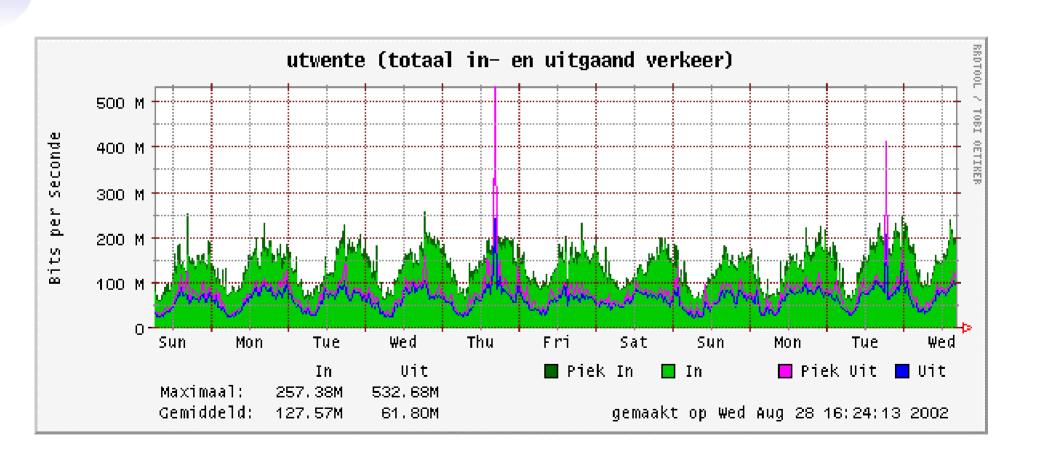
SNMP

MRTG





MIBS - MRTG







MEASURING TOOLS: ROUTERS

NETFLOW · cisco

LFAP

ENTERASYS (CABLETRON)





MEASURING TOOLS: SNIFFERS

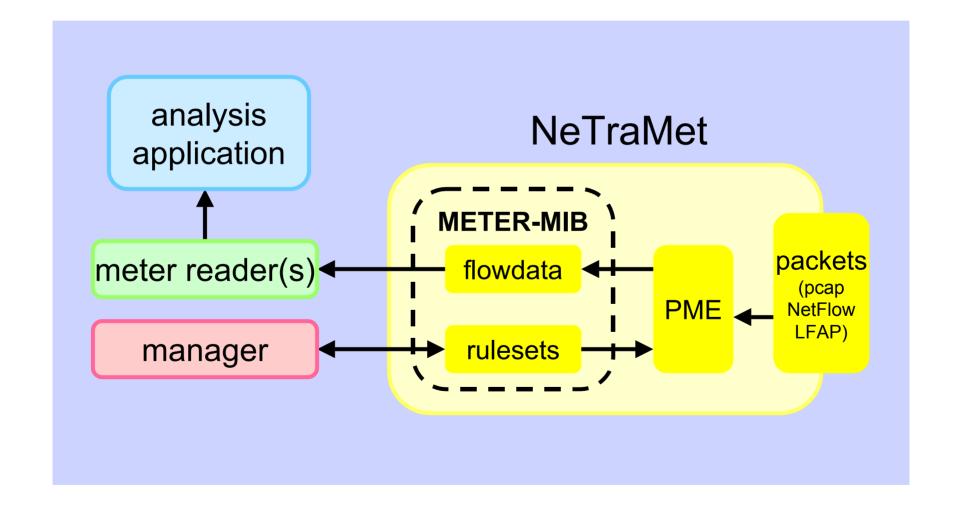
RMON2

NETRAMET





MEASURING TOOLS: SNIFFERS - NETRAMET







MEASURING TOOLS: SNIFFERS - NETRAMET

EXAMPLE OF A RULESET

```
if SourcePeerType == IPv4
{
  if DestPeerAddress == ( 130.89/16 )
  {
    count;
  }
}
```





MEASURING TOOLS - CONCLUSIONS

MANY TOOLS EXIST

SOME ARE COMMERCIAL MANY ARE OPEN SOURCE





ISN'T THIS GREAT?

MANAGERS CAN FIND ADEQUATE TOOLS TO MONITOR THEIR NETWORKS

STUDENTS CAN FIND GREAT TOOLS TO MONITOR WHAT TEACHERS DO

I CAN MONITOR WHAT YOU ARE DOING

- - -





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MEASURING LIMITS

WHAT ARE THE LIMITS OF THESE MEASUREMENT TOOLS? CAN, FOR EXAMPLE, SNIFFERS HANDLE MEGABITS OF TRAFFIC?

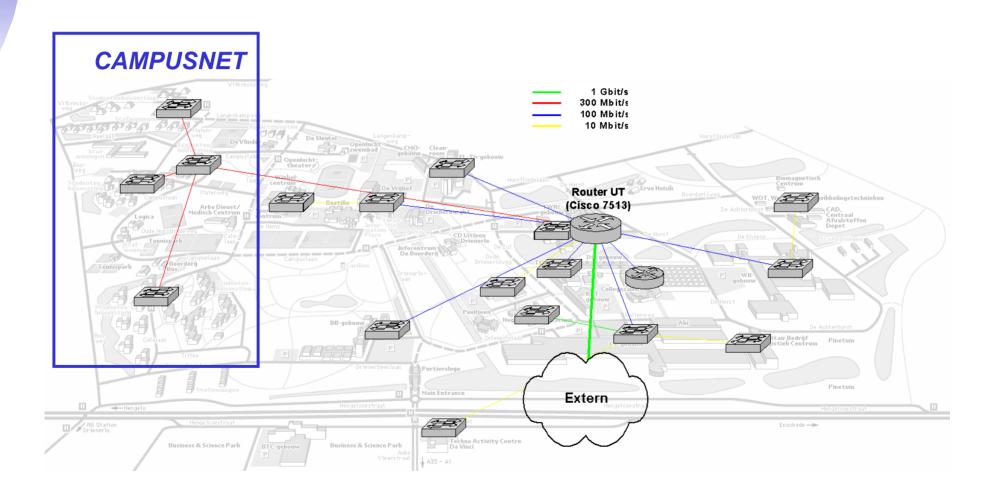
TO DETERMINE THIS, WE HAVE EXPERIMENTED WITH NETRAMET ON OUR CAMPUS-NET

- 2000 USERS
- 100 Mbps ACCESS
 - 400 Mbps PEAK





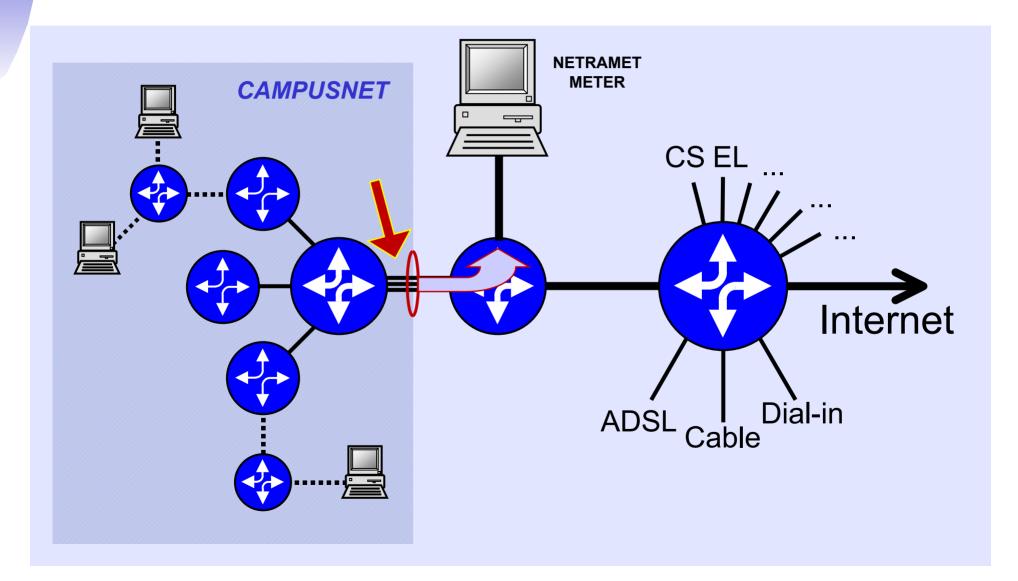
CAMPUS-NET UNIVERSITY OF TWENTE







MEASUREMENT SET-UP







WHAT DID WE MEASURE?

THE TOTAL TRAFFIC ON THE LINK

TRAFFIC FOR DESTINATIONS:

- INSIDE THE UNIVERSITY (CABLE / ADSL / DEPARTMENTS)
 - OUTSIDE THE UNIVERSITY

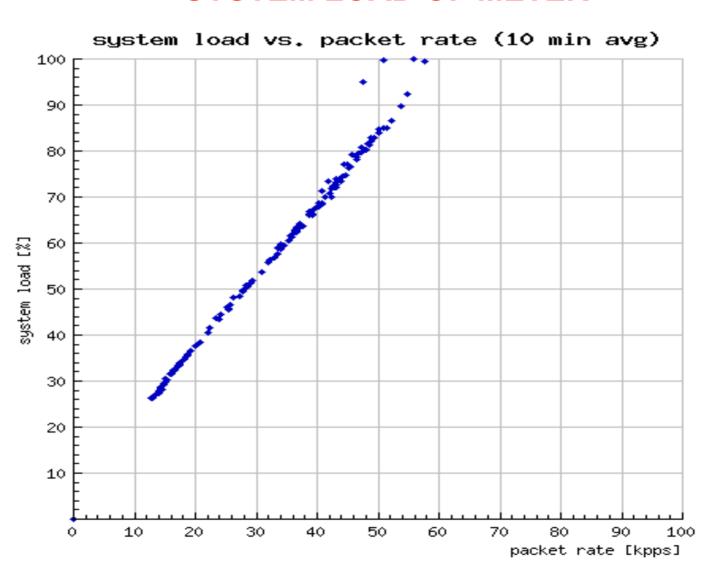
TOP-TALKERS

- INSIDE THE UNIVERSITY
- OUTSIDE THE UNIVERSITY





SYSTEM LOAD OF METER







MEASURING LIMITS - CONCLUSIONS

CURRENT PCs CAN EASILY HANDLE 0.5 GIGABITS

WITH SOPHISTICATED NETWORK CARDS SPEEDS OF SEVERAL GIGABITS SEEM POSSIBLE





ISN'T THIS GREAT?

MEASUREMENT RESULTS CAN BE USED FOR DIMENSIONING

MEASUREMENT RESULTS CAN BE USED FOR ACCOUNTING

COMPANIES CAN TRACE TRAFFIC FROM EMPLOYEES

GOVERNMENTS CAN TRACE ALL TRAFFIC

AOL-WARNER CAN DETECT ILLEGAL MP3s

NEW LAWS (DMCA, HOWARD BERMAN, ...)





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MEASUREMENT RESULTS

UNIVERSITY OF TWENTE

- BANDWIDTH CONSUMPTION FOR TOP USERS
- BANDWIDTH CONSUMPTION FOR AVERAGE USERS
 - POPULAR PROTOCOLS / APPLICATIONS
 - EXCHANGE BETWEEN STUDENTS & TEACHERS

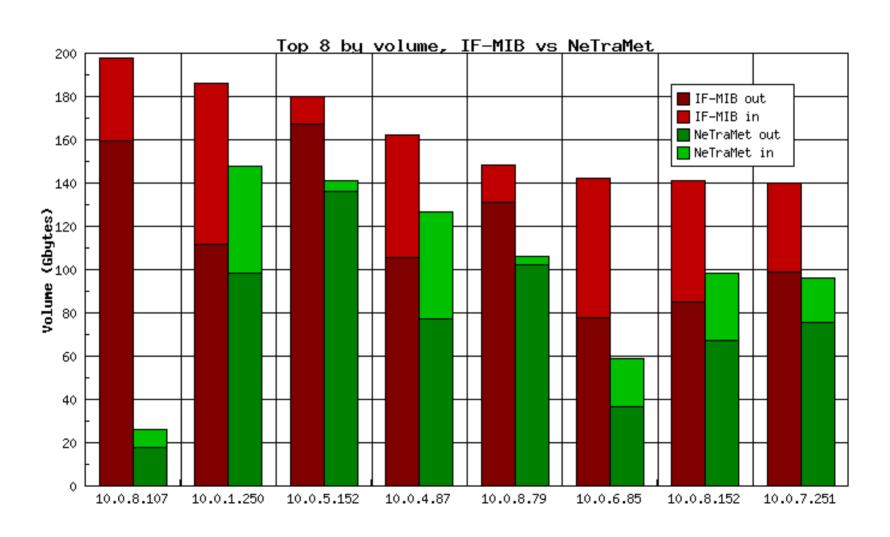
ABILENE BACKBONE OF INTERNET2

POPULAR PROTOCOLS / APPLICATIONS





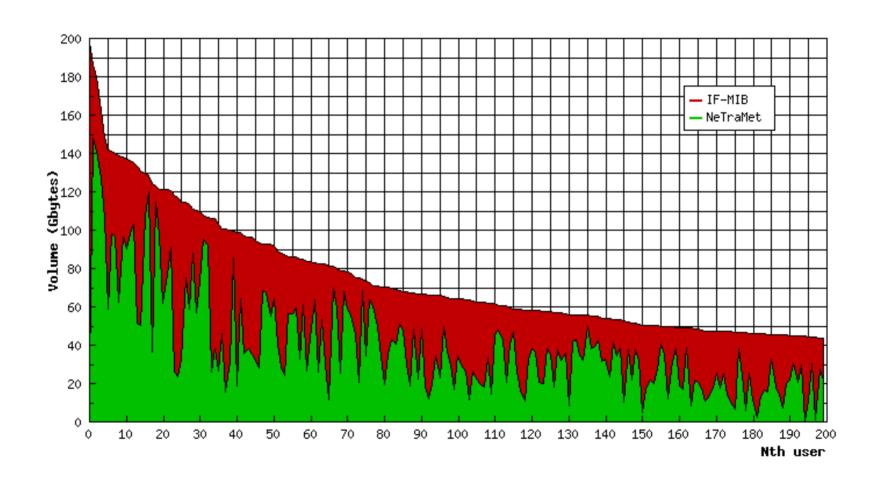
UNIVERSITY OF TWENTE: TOP USERS







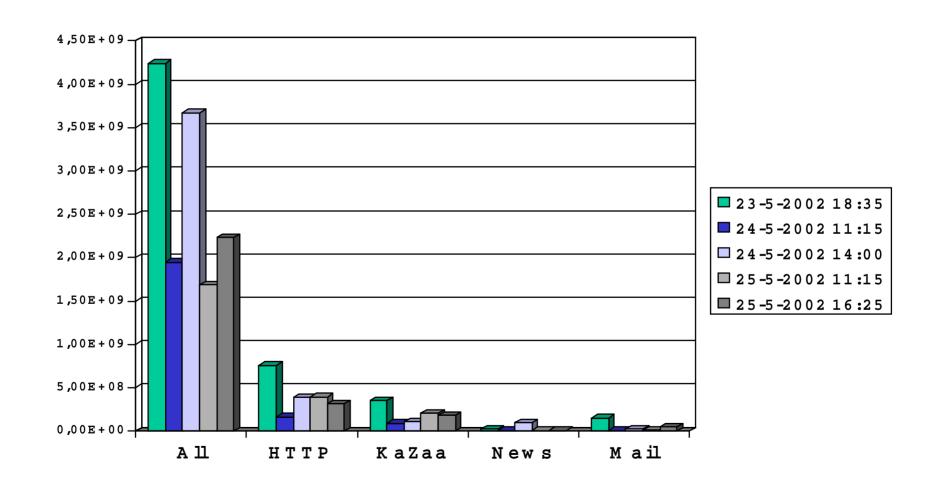
UNIVERSITY OF TWENTE: AVERAGE USERS







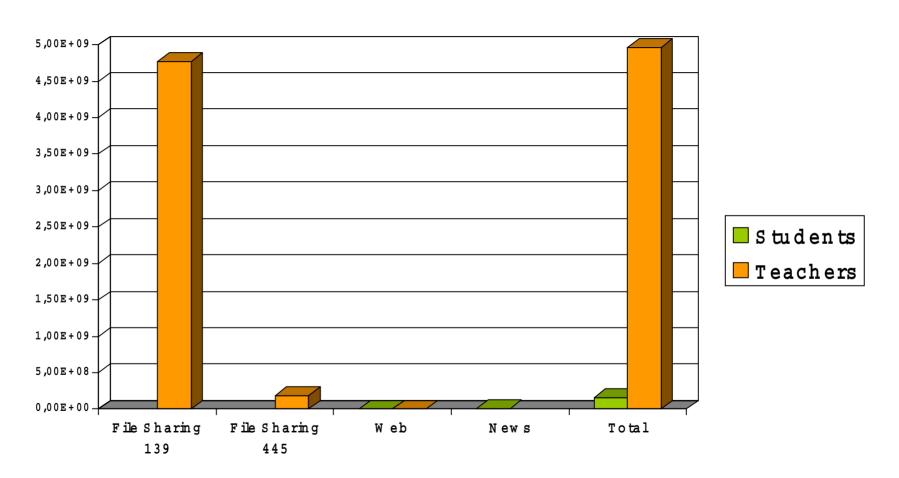
UNIVERSITY OF TWENTE: WHAT STUDENTS DO







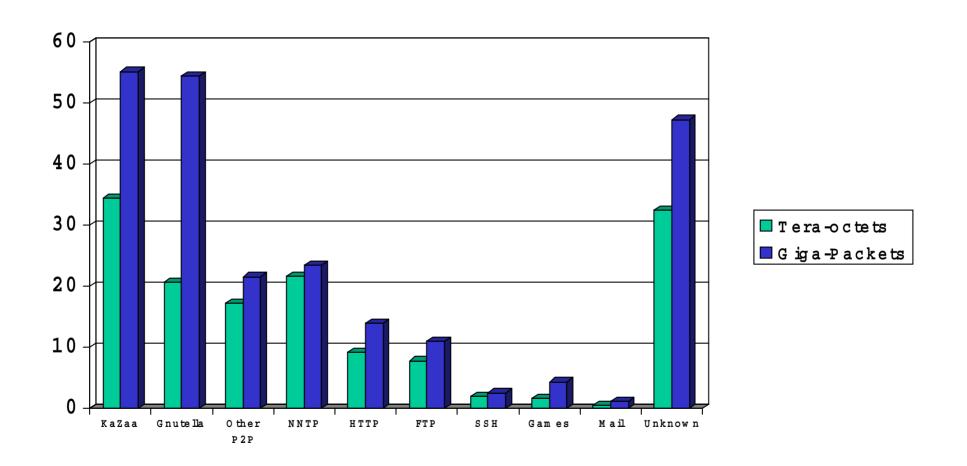
UNIVERSITY OF TWENTE EXCHANGES BETWEEN STUDENTS AND TEACHERS







ABILENE BACKBONE: POPULAR APPLICATIONS







ISN'T THIS GREAT?

IT IS SAFE TO ASSUME THAT BETWEEN 25 AND 75% OF ALL INTERNET TRAFFIC IS MP3, DIVX, ETC.

ACCORDING TO THE FCC IN THE U.S. THE NUMBER OF:

- BROADBAND USERS = 12.8 MILLION / GROWTH = 80.3%
 - DSL USERS = 3.9 MILLION / GROWTH = 95%

INTERNATIONAL FEDERATION OF THE PHONOGRAPHIC INDUSTRY:

- IN 2001 BACK FROM 35.7 TO 33.7 BILLION DOLLAR
 - SINGLES 16% DOWN, ALBUMS 5%

YANKEE GROUP:

2001: 5.16 / 2005: 7.44 / 2007: 3.9 BILLION ILLEGAL MUSIC DOWNLOADS

FORRESTER RESEARCH:

• 2007: ONLINE MUSIC MARKET MORE THAN 2 BILLION DOLLAR





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INTERNET IS HEAVILY USED FOR ILLEGAL CONTENT

MANY INDIVIDUALS EXCHANGE *LARGE*AMOUNTS OF TRAFFIC

NEXT GENERATION WIRELESS NETWORKS
ARE NOT SUITED FOR THESE AMOUNTS
EXAMPLE: GPRS





COSTS GPRS

NETHERLANDS:

KPN: 2,25 EURO PER MB

VODAFONE: 1,50 PER MB

GERMANY:

E-PLUS: 25 EURO PER MB

VODAFONE: 1,90 EURO PER MB





COSTS GPRS

COSTS OF COPYING 1 CD (600 MB)

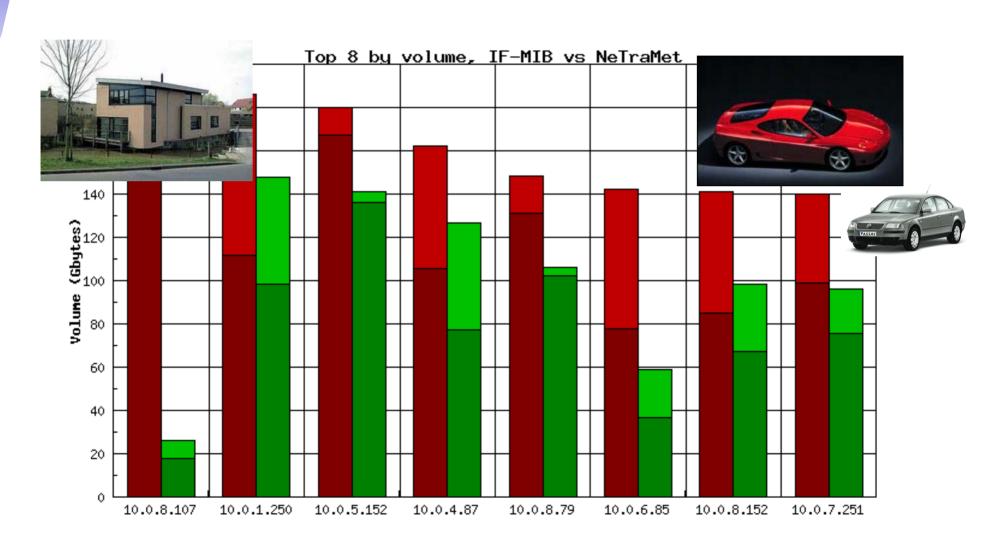
900 EURO

DOWNLOAD TIME: 13 HOURS





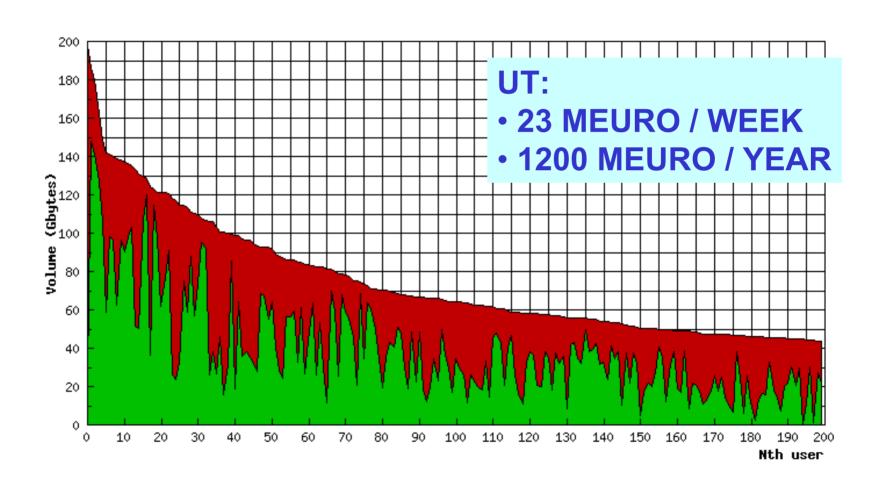
TOP USERS - UNIVERSITY OF TWENTE







UNIVERSITY OF TWENTE







CONCLUSION

MEASURING INTERNET TRAFFIC IS FUN!